

Five Easy Fundraising Ideas

Partner Tool Kit Guide



IDEA #1

Add a Donation Collection Box to any Event, Function or Tradeshow Booth

Let your organization show how they support local communities through the act of giving and help raise awareness for The Peer Project. Simply provide a donation container and make Peer Project information available for your guests to learn more about youth mentoring.

Materials Required:

- Donation Box to collect cash & cheques (this can be a vase or any container).
- Make a sign – you can use ours or make your own! [[Download Here](#)]
- Optional: Peer Project Donation Postcards.

How to Execute:

1. At a key traffic area e.g. reception or ticket table, place the donation box and Peer Project signage at the front desk reception area, trade shows and or any events where people can easily see.
2. Do not leave the collection box unattended.
3. Empty money box and post-event donate the money The Peer Project.

IDEA #2

Sell Lollipops at any Event, Function or Tradeshow Booth

Sweeten idea #1 by selling lollipops, chocolates or treats for a fixed price or by donation (suggest a minimum) and donate the proceeds.

Materials Required:

- Collection Box for cash & cheques (this can be a vase or any container).
- Make a sign – you can use ours or make your own! [[Download Here](#)]
- Optional: Peer Project Donation Postcards.
- Create a side bowl display of wrapped lollipops or other sweets.

How to Execute:

1. Determine your selling price (or minimum donation suggestion). Regular lollipops cost \$0.20-0.53 each - suggest selling them for \$1.00 or \$2.00.
2. In advance purchase your sweets. Ensure sweets are individually wrapped for hygiene purposes – bonus add a bright ribbon on each.
 - Lollipops can easily be bought from your local grocery store or many Canadian [fundraising sites](#) that sell discounted sweets. For more creative displays: Order a [Candy Tree](#) or customize [3-D lollipops](#) to watch your theme. Or instead of sweets, order a [tattoo with your logo](#). Note: Shipping varies from 10 business days and longer depending on supplier.

Five Easy Fundraising Ideas

Partner Tool Kit Guide



3. At a key traffic area e.g. reception or ticket table, place the donation/collection box, sweets for sale and Peer Project signage.
4. Invite guests to support youth mentoring by buying a lollipop for \$x.00 (or by donation and suggest a minimum).
5. Do not leave the area unattended.
6. Post-event donate the proceeds to The Peer Project.

IDEA #3

Fandom Friday for Peer Project

Have fun with your colleagues around the office! A day at the office where by donating to The Peer Project, everyone can wear their favourite jersey or t-shirt for anything they are a fan of. Whether that be Star Trek, Poodles or the Blue Jays. This simple event raises awareness and donations.

Tip!

- Pick any day of the week that will be acceptable to your organization.
- Other ideas – crazy ties, blue jeans, or ugly Christmas sweaters.

Materials Required:

- Volunteers/Organizer (number of people required to execute will depend on size of the organization).
- Poster and/or email to share with the team!

How to Execute:

1. Set a fundraising goal, the amount you want your event to raise. Be realistic!
2. Based on your goal, you may determine the cost for employees to show up in their favourite sports jersey.
3. Obtain approval from executive team, manager or the social committee if available.
4. Determine the date of the event.
5. Post a sign in a high traffic area e.g. lunch room, and/or send out a mass communication to potential participants a week before event so everyone can save the date. Provide information on the Peer Project and cost to participate.
6. Send out a reminder the day before the event and indicating when volunteers/organization will be collecting the donations.
7. Day of – collect donations from each participant and submit to The Peer Project.

Five Easy Fundraising Ideas

Partner Tool Kit Guide



IDEA #4

50/50 Draw of Balloon Pop Raffle

Another easy way to raise awareness and donations is simply by organizing a 50/50 Draw or Balloon Raffle. The Balloon Raffles are very visual and will add some extra fun to your event.

Materials Required:

- Raffle Tickets
- Box or basket or balloons
- Make a sign – you can use ours or make your own! [[Download Here](#)]
- Volunteers to sell the tickets or balloons

How to Execute:

1. Set a fundraising goal, the amount you want your event to raise. Be realistic!
2. Based on your goal, you may determine the cost of your raffle tickets. For example: *Cost of 10 raffle tickets is \$20 or Balloon Raffle 1 balloon for \$3 or 3 balloons for \$5*
3. Determine the prize(s) the raffle draw can win. This can be through giveaways collected prior or a portion of the proceeds raised.
4. Assign volunteers to sell and collect money. A designated area with signage will make it easy for guests. If your event is interactive volunteers can also walk around. This should take place throughout the event.
4. Host the draw towards the end of the event.

Balloon Pop – additional execution tips:

5. In advance insert single raffle tickets into each balloon – and then blow them up and tie with a string. Alternative to raffle tickets, you can create messages to stick in the balloons i.e. one piece of paper will say “Congratulations, you’ve won!” and the other pieces of paper may announce smaller prizes, or simply say, “Thanks for your support.”
6. At a designated time or after all the balloons have been sold, the count down begins! Donors are invited to guests then pop their balloons.

Five Easy Fundraising Ideas

Partner Tool Kit Guide



IDEA #5

Feature a Drink or Food Item - Open Bar or Charged

This is great for restaurants, but also an easy idea to add onto any event or function where food or drinks are being served. Create a special signature drink or food item or simply take a classic existing item and rename it. Donate the proceeds for each one that is ordered.

Materials Required:

- Designated drink or food item.
- Make a sign – customize our template or make your own! [[Download Here](#)]
- *Open Bar*: Cash Collection Jar.
- *Items Sold*: Marbles or tickets to track sales.

How to Execute:

1. Create a special signature drink or food item or simply take a classic existing item and rename it e.g. The Peer Project Punch. Try to make or pick something that is yummiier than other offerings to add incentive - this item is only available by cash donation.
2. Based on your goal, you may determine the cost of your item. If it's an existing item you could keep the price the same or add \$1.
3. Collection/Payment:

Open Bar (free food/drink event):

- In exchange for the item cash is collected and put in the jar.

Where Items are Sold:

- Every time one of the items is sold ask the server to document it. The easiest way to track is fill out paper tickets or use marbles and every time the item is sold the server puts a ticket or marble into a jar.
 - At the end however many items are in the jar designates how much to be donating (less your costs for that item) to The Peer Project. Example if the event space charges you \$3 per drink, but you are charging \$8 and sold 50 drinks. Donation amount is \$5.
4. Post-event donate the proceeds to The Peer Project.